

Media Kit

2026



About KAPSARC

KAPSARC is an advisory think tank specializing in global energy economics and sustainability.

We provide strategic insights and consultancy services to key stakeholders and authorities across Saudi Arabia while also supporting global policymakers in making informed decisions. By addressing complex energy challenges, we contribute to shaping a more sustainable and resilient future for the world. We foster an inspiring and collaborative

environment where experts come together to explore innovative ideas, drive groundbreaking discoveries, and our commitment to excellence is reflected in pioneering research and a strong focus on professional development.



Mission

Advance Saudi Arabia's energy sector and inform global energy and sustainability policies through evidence-based advice and applied research.



Vision

To be a leading global advisory and research-driven international think tank in energy economics and sustainability, shaping policies and driving innovation.



Strategic Objectives

Aug, 2025

Use KAPSARC's unique foundations and resources for novel initiatives to maximize institutional impact.

01

Modernize and improve the efficiency and visibility of KAPSARC.

02

Provide advice to the Saudi energy sector using our analytical capabilities and expertise.

03



Produce internationally recognized research, tools, and data to impact global policymaking.

04

Incubate distinctive talents for the advancement of Saudi Arabia's energy sector.

05

Advisory Services

Energy is the defining global issue of the 21st century, sustaining life and underpinning the global economy.

Energy is the defining issue of the 21st century, sustaining life and underpinning the global economy. It is also undergoing significant shifts in usage, supply, and policy. At KAPSARC, we deliver consulting and advisory services, leveraging our deep expertise and understanding of the energy sector.

Our approach is evidence-based and scientific. Our methods and models are innovative, data-driven, and cross-functional, having been tried and tested across multiple disciplines. We draw upon our own institutional knowledge and the expertise of over 200 subject-matter experts and consultants. By fostering strong collaborations with industry leaders and policymakers, we ensure our insights remain practical and impactful.

We are committed to shaping forward-looking strategies that address today's challenges while anticipating future needs. Through our research and advisory work, we strive to empower decision-makers with the tools to build a more resilient and sustainable energy future.



KAPSARC's specialized advisory services span three core areas, each reflecting our key areas of expertise:

1. Global Energy Market

We are committed to understanding shifts in the global energy landscape, including supply, capacity, technology, investments, and broader impacts.

We also focus on oil and gas markets, providing expert advice on the energy transition to help the Kingdom anchor its long-term strategy for sustainable value creation.

2. KSA Energy Sector

KAPSARC conducts in-depth research on Saudi Arabia's dynamic and evolving energy sector, focusing on its impact across key sub-sectors, including transportation, infrastructure, power, energy efficiency, and industry.

This research provides valuable insights that inform national policies and support long-term, inclusive, sustainable economic growth.

3. Climate and Sustainability

Our experts provide guidance on achieving sustainability and net-zero targets through climate-energy-economic models and analysis. We advise on policies addressing climate economics, climate change, and environmental sustainability, including the circular carbon economy.

Leveraging institutional knowledge and the expertise of over 200 specialists, KAPSARC delivers evidence-based research and insights covering the full energy ecosystem.

Data, Models, and Tools

We specialize in advanced data sharing, innovative modeling, and platforms that support the global energy ecosystem. Our studies analyze energy demand, national policies, and security strategies.

Strategy Development

We work closely with clients to develop strategies that respond to shifting energy demands and evolving global energy policies.

Knowledge Sharing

KAPSARC organizes, hosts and takes part in workshops, forums, and seminars throughout the year to help inform better thinking and policy around the world.

Knowledge Offerings (Data Portal)

Recorded more than 10 million global downloads, reinforcing its vital role as a key resource for policymakers, researchers, and industry professionals.

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Data portal at:

datasource.kapsarc.org



KAPSARC Arabic Award

KAPSARC's Arabic Award encourages researchers, creators, and writers to enrich Arabic content in the fields of energy, economy, and the environment. The top achievers are recognized annually on World Arabic Language Day, December 18.

Objectives:

Promote scientific writing in Arabic.

Enrich Arabic content on energy, economy and the environment.

Support creators in the energy sector.



Article Writing Track

Writing a research article



Translation Track

Book Summary
Translation



Enrichment Track

Initiative to raise awareness of energy, economics and the environment in Arabic

KAPSARC School Of Public Policy

The KAPSARC School of Public Policy will be housed in a 100% net-zero building, designed to meet the highest sustainability standards.

The KAPSARC School of Public Policy (KSPP) harnesses KAPSARC's unique strengths by offering executive education programs in public policy, leadership, and management skills in collaboration with leading local and global institutions to professionals in the public and private sectors.

Through its rigorous academic programs, KSPP cultivates the next generation of leaders, equipping them with the knowledge and skills needed to make a lasting impact.

The KAPSARC School of Public Policy will be housed in a 100% net-zero building, designed to meet the highest sustainability standards. The building produces as much energy as

it consumes, achieving a balance between energy use and renewable energy generation. This makes it a model for sustainable design and efficient resource management.

It also serves as an inspiration for future projects aiming to minimize environmental impact. The facility will provide a state-of-the-art learning environment that integrates sustainability into every aspect of campus life.

Its design emphasizes innovation, collaboration, and the responsible use of resources. By combining world-class education with pioneering sustainability, KSPP embodies KAPSARC's mission to create knowledge that drives positive change.

For more information about KSP
visit: www.kspp.edu.sa

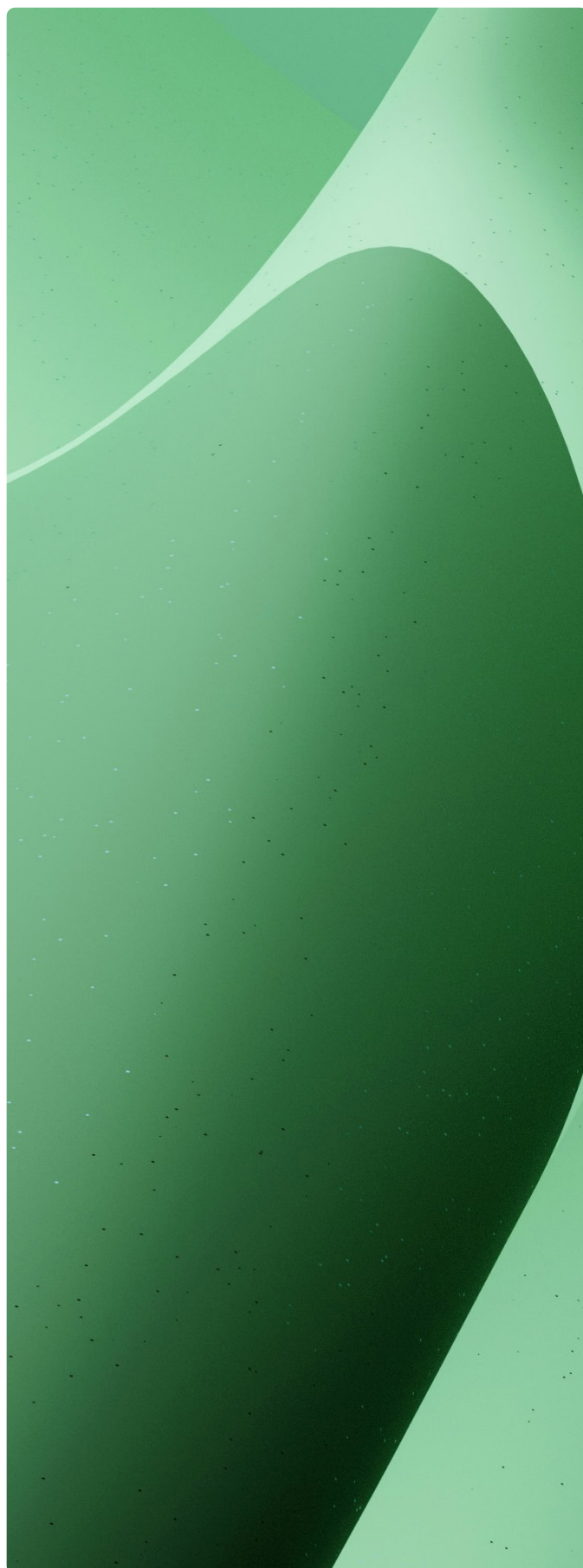


Mission

To be a world-class education and research institution for the next generation of public policy leaders and professionals, both within the Kingdom of Saudi Arabia and globally.

Vision

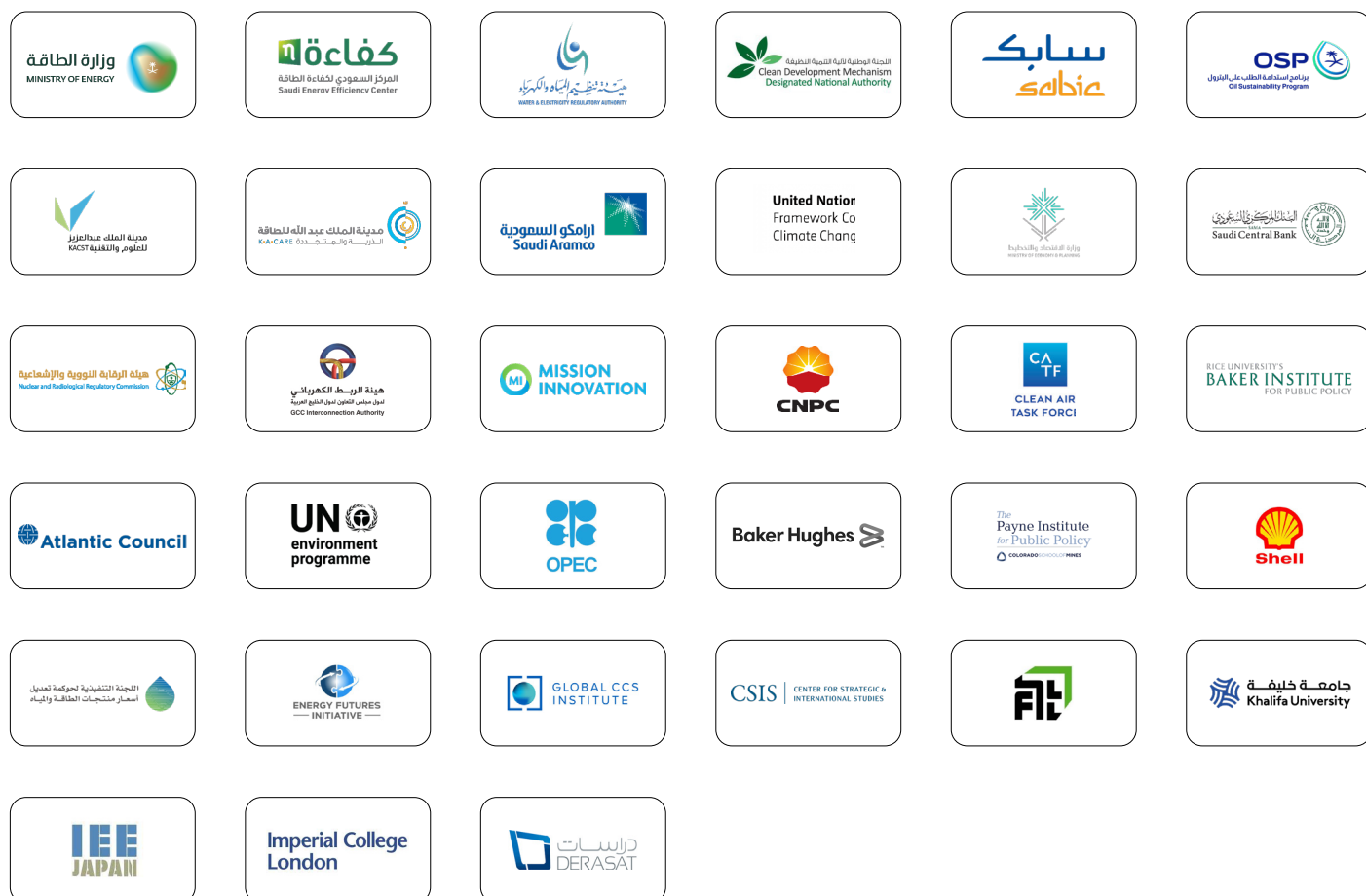
- To enable and empower future policy leaders and professionals within the Kingdom of Saudi Arabia and globally to positively inform socioeconomic choices.
- To focus on the most pressing public policy challenges and their solutions.
- To create a bridge between academia, industry, and government in the public policy sphere so that knowledge and best practices can be shared and applied.
- To foster innovation and sustainable thinking in policymaking, ensuring long-term impact and resilience in addressing future challenges.
- To cultivate international collaboration and knowledge exchange, strengthening the Kingdom's role as a hub for global public policy dialogue.



Partners

KAPSARC values its strong global ties with research institutes, policy organizations, and governments, enriching research outputs and policy planning.







Fahad Alajlan **President**

Fahad Alajlan was appointed as President of KAPSARC in August 2021. Prior to joining KAPSARC, Fahad was the Director of the Hydrocarbon Sustainability Program at the Ministry of Energy.

He was responsible for looking at the long-term energy trends and their impact on energy markets, including global demand for oil and gas.

Additionally, he oversees the Circular Carbon Economy National Program, which aims to utilize a comprehensive framework to manage emissions while furthering the Kingdom's socioeconomic development. Fahad also worked at the Ministry of Economy and Planning in Saudi Arabia, advising on energy markets, policy, and trends, as well as the industry and petrochemical sector.

Before that, he served for more than 15 years at Saudi Aramco, where he held senior positions working across operations, corporate strategy, and investment planning, as well as mergers and acquisitions. He holds a B.Sc. in Mechanical Engineering from North Carolina State University and an MBA from Stanford University in California.



Saad Al Qarni **Vice President of** **Finance and Operations**

In May 2022, the Board of Trustees of KAPSARC appointed Saad Al Qarni as Vice President of Finance and Operations. Saad is responsible for leading the finance and operations functions and supporting the center in realizing its vision.

Saad joined KAPSARC in 2015 as Director of Information Technology, where he spearheaded the modernization of the IT department, redesigned critical IT services and contracts, and introduced new platforms and automation. He was also responsible for providing strategic leadership and support for the center's transformation plan through the strategy refresh project (TASAMI).

Prior to joining KAPSARC, Saad worked at Jadwa Investment, overseeing the technology development and support for asset management, private equity, and brokerage functions. Before that, he managed online banking development in leading Saudi banks and led cross-functional teams to build related business and technology foundations. Saad holds a B.A. in Information Systems from King Saud University in Saudi Arabia.



Axel Pierru

Vice President of Knowledge and Analysis

Dr. Axel Pierru was appointed Vice President of Knowledge and Analysis by the Board of Trustees of KAPSARC in December 2023. He oversees and provides thought leadership to KAPSARC's research and analysis activities.

He joined KAPSARC in 2011, after spending 15 years at IFP Energies Nouvelles in France, where he led research and consulting projects and taught energy economics and finance to postgraduate students. He has held various leadership positions at KAPSARC, including serving as interim Vice President for Research.

From 2014 to 2023, he was a program director, leading the Energy Systems & Modeling, Energy & Macroeconomics, and Energy Macro & Micro-Economics research programs. Dr. Pierru earned his Ph.D. in Economics from University Paris 1 Pantheon-Sorbonne (France). He also holds an HDR degree, which is a French accreditation to supervise research. In 2007, he was awarded Chevalier dans l'Ordre des Palmes Académiques (knighthood award in the academic field) by the French Ministry for National Education. He is an editor of The Energy Journal, as well as the co-recipient of the 2023 OPEC Award for the Best Energy Research Paper, a first-time honor from OPEC.

Dr. Pierru leads the Knowledge and Analysis team in designing applied research that blends methodological innovation with practical significance for policymaking. His expertise covers energy economics, policy and finance, the oil market, energy transitions, and commodity-exporting economies. With a proven track record of methodological innovations, Dr. Pierru has over 50 journal papers to his name. He has been a key contributor to developing new research avenues, such as the role of OPEC in stabilizing the oil market, the economic modeling of price controls, and the evaluation of investment projects by international oil companies facing various tax systems. Dr. Pierru also coauthored the book *Corporate Investment Decisions and Economic Analysis: Exercises and Case Studies* (2005) with Denis Babusiaux, a culmination of years of teaching, consulting, and research.

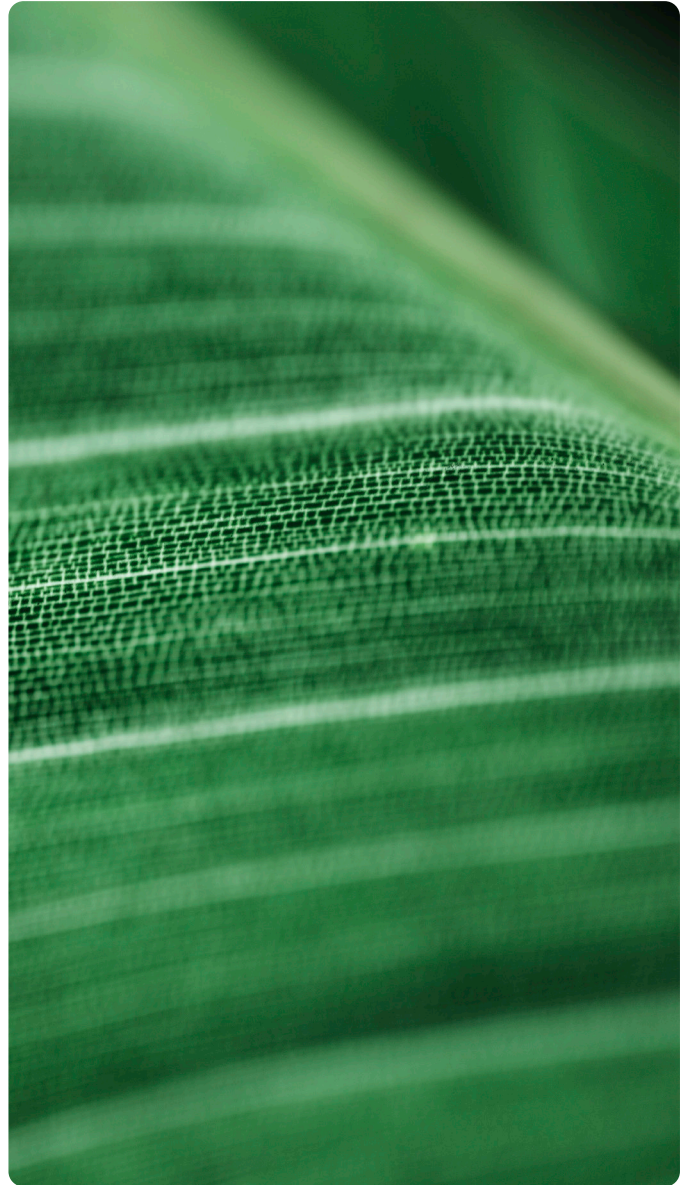
Sustainability Practices

KAPSARC Facilities

KAPSARC is committed to achieving the highest international sustainability standards across our facility design, construction, operations, and maintenance procedures.

In recognition of that commitment, KAPSARC received five Leadership in Energy and Environmental Design (LEED) Platinum certificates from the U.S. Green Building Council (USGBC) in 2021 and 2022. These were awarded under the Existing Building:

Operation and Maintenance (EBOM) rating system, with a rating of over 80 points. KAPSARC's facilities are the only buildings in Saudi Arabia to have achieved LEED-EBOM Platinum certification.



Social Media and Digital Presence

KAPSARC is online across various digital platforms to engage with global audiences and share its insights on energy, sustainability, and policy.



www.kapsarc.org

Follow us on our social media channels



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مجمع الملك سعود
العالي للغة العربية
King Salman Global Academy for Arabic Language



KAPSARC Arabic Award 2025

[Learn More Here](#)

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Advisory Services

Learn more about the services we provide across energy, climate and sustainability.

kapsarc.org



Contact information

For media inquiries, interviews, or additional information about KAPSARC, please contact our media relations team:

Email: media@kapsarc.org

Our media team is available to assist with press releases, publications, and event details.

For media and branding resources.

[Click Here](#)

